

## **Task 1**

Analyse the two posters below which were released to market *Whiplash*. Use the following questions as guidance:

- 1. How are they similar and different in the ways in which they are trying to sell the film?**
- 2. What do the posters use as 'selling points' to attract audiences?**
- 3. What narrative and generic information is communicated by the posters?**
- 4. Who do you think these posters are intended for?**
- 5. Why have two posters been created?**
- 6. Which do you think would be more effective with an independent film audience? Why?**
- 7. Which do you think would be more successful with a mainstream audience? Why?**

# Whiplash (Chazelle, 2014)

Distribution: Film Posters

**WINNER** | **GRAND JURY PRIZE** | **SUNDANCE**  
**AUDIENCE AWARD** | **2014**

"'WHIPLASH' DIDN'T JUST RAISE THE BAR — IT ELECTRIFIED THE SPIRITS OF EVERYONE WHO SAW IT, INCLUDING ME. IT CONFIRMS THAT MILES TELLER IS TRULY A SPECTACULAR ACTOR. DAMIEN CHAZELLE IS A TRUE DISCOVERY, WITH ALL THE GIFTS AND INSTINCTS OF A BORN FILMMAKER."  
Chris Giberson, ENTERTAINMENT WEEKLY

**"EXHILARATING"**

Wesley Morris, GRAN-PLANO

"A WORK OF BRAVURA FILMMAKING. ANCHORED BY EXTRAORDINARY PERFORMANCES FROM MILES TELLER AND J.K. SIMMONS... SIMMONS ABSOLUTELY DOMINATES EVERY FRAME OF THE PICTURE."  
Matt Goldberg, COLLIDER

**"AN EXTRAORDINARY FILM!"**

Joe Neumaier, DAILY NEWS

"'WHIPLASH' WILL HAVE AUDIENCES CHEERING AND BEGGING FOR AN ENCORE."

Jawa Hopson, EXAMINER.COM

"IN ITS FEVERISH TEMPO, 'WHIPLASH' MOVES LIKE A THRILLER - AS METICULOUSLY PRECISE, AND AS THRILLINGLY VOLATILE, AS THE MUSIC IT CELEBRATES."

**A S T O U N D I N G "**

A.A. Dowd, OXION AV CLUB

"'WHIPLASH' CAREENS INTO THE UNEXPECTED BEFORE COMING TO A JAW-DROPPING CLOSE."

Chris Martin, SPN

"PROVOCATIVE AND EMOTIONALLY INTENSE. A MUSCULAR AND ACCOMPLISHED WORK OF KINETIC CINEMA BUILT AROUND TWO TREMENDOUS ACTING PERFORMANCES."

Andrew O'Healy, LADYG

**"ELECTRIFYING"**

"MILES TELLER'S PERFORMANCE IS A MASTERCLASS IN ACTING."

"BOTH INTENSE AND CHALLENGING. A MASTERCLASS IN ACTING."

**MILES TELLER** **J.K. SIMMONS**

# WHIPLASH

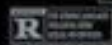
CANNES FILM FESTIVAL • TORONTO FILM FESTIVAL • NEW YORK FILM FESTIVAL

A SONY PICTURES CLASSICS RELEASE. BOLD FILMS PRESENTS A BLUEHOUSE / RIGHT OF WAY PRODUCTION. A DAMIEN CHAZELLE FILM "WHIPLASH" MILES TELLER J.K. SIMMONS PAUL REISER  
EXECUTIVE PRODUCERS: TERRY TAYLOR C.S.A. PRODUCED BY NICHOLAS BRITELL AND ANDY ROSS. WRITTEN BY JUSTIN HORVITZ AND PAUL JUSTIN HORVITZ. DIRECTED BY DAMIEN CHAZELLE. COSTUME DESIGNER: JESSICA BORDA. EXECUTIVE PRODUCERS: STEPHEN LANE PACE-JONES  
JESSICA SHAROVIE NEER JESSIE JACKSON RESTANI CARI MICHAEL WATERS COOPER SHARVIE NEER JEANETTE VICTORIO-BRILL PRODUCED BY JASON QUINN WILSON ESTABROOK MICHEL LEVYK DAVID LANCASTER

[WWW.WHIPLASHMOVIE.COM](http://WWW.WHIPLASHMOVIE.COM)

BY DAMIEN CHAZELLE

[WWW.SONYCLASSICS.COM](http://WWW.SONYCLASSICS.COM)



BOLD

RIGHT OF WAY

BLUEHOUSE

SONY PICTURES CLASSICS

SONY PICTURES CLASSICS

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**MILES TELLER**  
**J.K. SIMMONS**

# WHIPLASH

THE ROAD TO GREATNESS  
CAN TAKE YOU TO THE EDGE

**COMING SOON**